SHRM Checklist of Chapter Activities by Month

SHRM is providing chapter presidents with this monthly checklist to help you in your planning. You will see that each month, there are required (or date-sensitive) activities, recommended activities, and items for review. If your organization is on a fiscal year, use January as your starting month, but also check each month since there are certain deadlines and initiatives that happen during specific months.

Excellent Webinar Resources for Incoming Boards to Review Upon Taking Office

Webinar Resources (20 minutes)

- Chapter Board Meetings
- Strategic Planning
- Alternative Chapter Structures (for chapters considering adding Member Service Areas in nearby towns/cities)

Webinar Resources (~1 hour)

- <u>Time Management</u>
- <u>Leadership Development</u>
- Engaging and Motivating Volunteers
- Successful Programming
- Transitioning to a 100% Chapter

- <u>Leveraging Technology Part I: SHRM Connect</u>
- Leveraging Technology Part II: SHRM-Hosted Website Program
- Working with the Media
- Activating and Engaging Young Professionals
- <u>Better Together: Alternate Chapter Structures</u> (a more detailed presentation than the one above for chapters considering adding Member Service Areas in nearby towns/cities)
- Express Yourself: Creating and Maintaining Your Brand
- Successful Practices in Succession Planning: A Panel Discussion
- Chapter Financial Management and Legal Issues for Chapters |
 Handout: SHRM Antitrust Compliance Policy
- <u>Community Outreach Programs</u> | Presentation referenced: Career Advancement & Education
- Engaging Chapter Members

February

Required Recommended Review Ensure that you are signed up for direct deposit for Chapter Consider a membership drive to work toward obtaining Membership SuperStar status Review e-mails from SHRM Volunteer Communications Financial Support Payments (CFSP). (see membership best practices in the SHAPE planning workbook for ideas). for news and updates from SHRM. Ensure that the chapter is using the correct "affiliate of" SHRM Add a box on your chapter website showing the first-time SHRM member discount With your board, review the **SHAPE** initiatives each application link and promo code (available from your Regional Team). month to be sure you are on track for an award or to logo with the registrata mark (® not ™). Super mega and 100% chapters are allowed two e-blasts per quarter to promote their meet SHRM's requirements in Section 1 of the SHAPE. If there have been any changes in your volunteers, report them activities to all SHRM members in the chapter's ZIP code range. Complete the online to your Member Engagement Associate. Keep SHRM informed request form in the VLRC. of any changes to volunteer e-mail addresses, contact Promote the SHRM Student Conferences (usually held in March/April) and help identify information, and role changes. volunteers and determine ways to support your local student chapters. Student chapters Determine who from your board will be participating in state receive no financial support from SHRM, so consider financial support to help them get council meetings, the state leadership conference, state annual to a student conference. conference, and the SHRM Volunteer Leader Summit and SHRM Celebrate African-American History Month with your chapter with a program on a Annual Conference. It is important to put these events on your diversity topic (see diversity best practices in the SHAPE planning workbook for other board's calendars early to guarantee your organization is ideas). represented and to receive credit for SHAPE. It is preferred Make sure all of your Core Leadership Area (CLA) directors and committee chairs are that the president and/or president-elect be the participating in the CLA teleconferences and webinars. representative. Budget for your contribution to the SHRM Foundation. You can either send a check Promote the SHRM Certification program and encourage immediately, or if you know you will not make a donation until later in the year, you can members to become certified. Set up or determine the also make a pledge. You can also make a donation online. feasibility of having a local study group or provide certification Use the quarterly rolling PowerPoint with updates from SHRM at your chapter meetings prep materials and available courses to your members. during networking time. Find the slides in the VLRC under "Communications." For January – November please submit Chapter Designation Submit your monthly program for recertification credits with the SHRM Certification Forms by the 5th business day prior to the end of the month to Preferred Provider Program. be processed.

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Required Recommended Review Promote the SHRM Annual Conference via e-mails and in Host a speaker on current/upcoming legislative issues (see governmental affairs best Review e-mails from SHRM Volunteer Communications practices in the **SHAPE planning workbook** for other ideas). chapter meetings to all chapter members (refer to SHAPE for news and updates from SHRM. Section 3.1). Super mega and 100% chapters are allowed two e-blasts per quarter to promote their • With your board, review the **SHAPE** initiatives each Be sure that you are maintaining your chapter affiliation activities to all SHRM members in the chapter's ZIP code range. Complete the online month to be sure you are on track for an award or to requirement throughout the year. request form in the VLRC. meet SHRM's requirements in Section 1 of the SHAPE. If there have been any changes in your volunteers, report them Use the quarterly rolling PowerPoint with updates from SHRM at your chapter meetings to your Member Engagement Associate. Keep SHRM informed during networking time. Find the slides in the VLRC under "Communications." of any changes to volunteer e-mail addresses, contact Submit your monthly program for recertification credits with the SHRM Certification information, and role changes. Preferred Provider Program. Promote the SHRM Certification program and encourage members to become certified. For January – November please submit Chapter Designation Forms by the 5th business day prior to the end of the month to be processed.

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Required	Recommended	Review
Promote <u>SHRM Annual Conference</u> to all members with hard	• Conduct an <u>audit of your chapter roster</u> against the SHRM chapter roster, the SHRM at-	Review e-mails from SHRM Volunteer Communications
copy flyers or using the SHRM-provided promotional materials	large list, and the SHRM expired-member list to ensure that your chapter records match	for news and updates from SHRM.
for your websites/newsletters (refer to <u>SHAPE</u> Section 3.1).	SHRM's records in time for the <u>CFSP checks</u> to be deposited.	With your board, review the <u>SHAPE initiatives</u> each
If there have been any changes in your volunteers, report them	• Promote the SHRM Foundation Regional Scholarships for HR professionals; application	month to be sure you are on track for an award or to
to your Member Engagement Associate. Keep SHRM informed	due in mid-July.	meet SHRM's requirements in Section 1 of the SHAPE.
of any changes to volunteer e-mail addresses, contact	• Super mega and 100% chapters are allowed two e-blasts per quarter to promote their	
information, and role changes.	activities to all SHRM members in the chapter's ZIP code range. Complete the online	
• For 100% chapters, be sure that you do not have any non-	request form in the VLRC.	
SHRM members (LMOs) on your list and that you do not have	• Use the <u>quarterly rolling PowerPoint</u> with updates from SHRM at your chapter meetings	
any non-SHRM member categories. ALL members MUST be	during networking time. Find the slides in the VLRC under "Communications."	
SHRM members.	Submit your monthly program for recertification credits with the <u>SHRM Certification</u>	
Promote the <u>SHRM Certification program</u> and encourage	<u>Preferred Provider Program.</u>	
members to become certified.		
• For January – November please submit <u>Chapter Designation</u>		
Forms by the 5th business day prior to the end of the month to		
be processed.		

Tax Filings Due By May 15: Info Below from the IRS

IMPORTANT! Most small tax-exempt organizations whose annual gross receipts are normally \$50,000 or less are required to electronically submit Form 990-N, also known as the e-Postcard, unless they choose to file a complete Form 990 or Form 990-EZ instead. If you do not file your e-Postcard on time, the IRS will send you a reminder notice. There is no penalty assessment for late filing the e-Postcard, but an organization that fails to file required e-Postcards (or information returns – Forms 990 or 990-EZ) for three consecutive years will <u>automatically lose its tax-exempt status</u>. The revocation of the organization's tax-exempt status will not take place until the filing due date of the third year. Watch the IRS YouTube <u>presentation</u>.

Due Date of the e-Postcard: The e-Postcard is due every year by the 15th day of the 5th month after the close of your tax year. For example, if your tax year ended on December 31, the e-Postcard is due May 15 of the following year. If the due date falls on a Saturday, Sunday, or legal holiday, the due date is the next business day. You cannot file the e-Postcard until after your tax year ends.

How to File: Use this link to file the e-Postcard. If you have trouble accessing the system using that link, you may be able to access the filing site directly by typing or pasting the following address into your Internet browser: http://epostcard.form990.org. When you access the system, you will leave the IRS site and file the e-Postcard with the IRS through the Urban Institute. The form must be completed and filed electronically. There is no paper form.

Information You Will Need to File the *e-Postcard*: The *e-Postcard* is easy to complete. All you need is <u>eight items of basic information</u> about your organization. **Who Must File**: Most small tax-exempt organizations with gross receipts that are normally \$50,000 or less must file the *e-Postcard*. **Additional Information**:

- Frequently Asked Questions e-Postcard
- Frequently Asked Questions Automatic Revocation for Not Filing Annual Return or Notice
- Final regulations (July 23, 2009)
- Educational tools: Help spread the word Help small tax-exempt organizations stay exempt!
- EO Update: Subscribe to Exempt Organization's regular email newsletter that highlights new information posted on the Charities and Non-Profits pages of IRS.gov.
- Account, tax law, or questions about filing the *e-Postcard* should be directed to Customer Account Services at 1-877-829-5500. For questions about or problems with the *e-Postcard* filing system, use the **Technical Support** link on the filing site.
- Form 990-N and Form 990-EZ Filing Tips presentation.

	Required	Recommended	Review
	If there have been any changes in your volunteers, report	Consider hosting a workforce readiness program (see workforce readiness best practices	Review e-mails from SHRM Volunteer
	them to your Member Engagement Associate. Keep SHRM	in the <u>SHAPE planning workbook</u> for other ideas).	Communications for news and updates from SHRM.
	informed of any changes to volunteer e-mail addresses,	• <u>Super mega</u> and <u>100% chapters</u> are allowed two e-blasts per quarter to promote their	Determine if your organization will be submitting for a
	contact information, and role changes.	activities to all SHRM members in the chapter's ZIP code range. Complete the online	Pinnacle Award – applications are due in early
	For January – November please submit <u>Chapter Designation</u>	<u>request form</u> in the VLRC.	September.
	Forms by the 5th business day prior to the end of the month	• Use the <u>quarterly rolling PowerPoint</u> with updates from SHRM at your chapter meetings	With your board, review the <u>SHAPE initiatives</u> each
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	Promote the <u>SHRM Certification program</u> and encourage	• Send out information to your certified members on the SHRM <u>recertification process</u> .	meet SHRM's requirements in Section 1 of the SHAPE.
	members to become certified.	Consider joining SHRM Connect and starting a group for your chapter members to	
	See important information above about IRS filing due	communicate.	
	May 15.	• Promote the <u>SHRM Foundation Regional Scholarships</u> for HR professionals; application	
	 Don't forget if your chapter is on a fiscal year, you must 	due in mid-July.	
	submit your <u>Chapter Leader Information Form (CLIF)</u> 30	Submit your monthly program for recertification credits with the <u>SHRM Certification</u>	
	days prior to the end of your fiscal year.	Preferred Provider Program.	

	Required	Recommended	Review
•	Do not hold any educational event for over 200 participants during June, since it conflicts with the SHRM Annual Conference; no e-blasts can be sent this month. CFSP checks should be direct deposited during June – make sure your organization has direct deposit available for distribution of funds. If your board transitions mid-year, please send your full volunteer roster to SHRM including all contact information. If there have been any changes in your volunteers, report them to your Member Engagement Associate. Keep SHRM informed of any changes to volunteer e-mail addresses, contact information, and role changes. Promote the SHRM Certification program and encourage members to become certified. For January – November please submit Chapter Designation Forms by the 5th business day prior to the end of the month to be processed.	 Promote the <u>SHRM Foundation Regional Scholarships</u> for HR professionals; application due in mid-July. Use the <u>quarterly rolling PowerPoint</u> with updates from SHRM at your chapter meetings during networking time. Find the slides in the VLRC under "Communications." Submit your monthly program for recertification credits with the <u>SHRM Certification Preferred Provider Program</u>. 	 Review e-mails from SHRM Volunteer Communications for news and updates from SHRM. With your board, review the SHAPE initiatives each month to be sure you are on track for an award or to meet SHRM's requirements in Section 1 of the SHAPE.
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	Required	Recommended	Review
•	Required If there have been any changes in your volunteers, report them to your Member Engagement Associate. Keep SHRM informed of any changes to volunteer e-mail addresses, contact information, and role changes. Promote the SHRM Certification program and encourage members to become certified. For January – November please submit Chapter Designation Forms by the 5th business day prior to the end of the month to be processed.	 Hold a mid-year strategic planning/review meeting for your organization and review the SHAPE document to ensure you are on track. Super mega and 100% chapters are allowed two e-blasts per quarter to promote their activities to all SHRM members in the chapter's ZIP code range. Complete the online request form in the VLRC. Use the quarterly rolling PowerPoint with updates from SHRM at your chapter meetings during networking time. Find the slides in the VLRC under "Communications." Submit your monthly program for recertification credits with the SHRM Certification Preferred Provider Program. 	Review Review e-mails from SHRM Volunteer Communications for news and updates from SHRM. With your board, review the SHAPE initiatives each month to be sure you are on track for an award or to meet SHRM's requirements in Section 1 of the SHAPE.
•	If there have been any changes in your volunteers, report them to your Member Engagement Associate. Keep SHRM informed of any changes to volunteer e-mail addresses, contact information, and role changes. Promote the SHRM Certification program and encourage members to become certified. For January – November please submit Chapter Designation Forms by the 5th business day prior to the end of the month	 Hold a mid-year strategic planning/review meeting for your organization and review the SHAPE document to ensure you are on track. Super mega and 100% chapters are allowed two e-blasts per quarter to promote their activities to all SHRM members in the chapter's ZIP code range. Complete the online request form in the VLRC. Use the quarterly rolling PowerPoint with updates from SHRM at your chapter meetings during networking time. Find the slides in the VLRC under "Communications." Submit your monthly program for recertification credits with the SHRM Certification 	 Review e-mails from SHRM Volunteer Communications for news and updates from SHRM. With your board, review the <u>SHAPE initiatives</u> each month to be sure you are on track for an award or to

- succession plan; determine where you will need volunteers to fill roles on your board and committees. Start soliciting for new volunteers!
- President-elect and/or president should plan to attend and register for the November **SHRM Volunteer Leader Summit** (formerly SHRM Leadership Conference) (book hotel and travel). E-mail invitations will be sent sometime during late August.
- If there have been any changes in your volunteers, report them to your Member Engagement Associate. Keep SHRM informed of any changes to volunteer e-mail addresses,

- Promote the SHRM Learning System as a certification study tool for your members.
- Educate your members on the SHRM Foundation. Consider holding a fundraiser to benefit | the SHRM Foundation—donations must be received by October 15 for your chapter to be recognized at the SHRM Volunteer Leader Summit, formerly the SHRM Leadership Conference.
- Super mega and 100% chapters are allowed two e-blasts per guarter to promote their activities to all SHRM members in the chapter's ZIP code range. Complete the online request form in the VLRC.
- Use the <u>quarterly rolling PowerPoint</u> with updates from SHRM at your chapter meetings during networking time. Find the slides in the VLRC under "Communications."
- Submit your monthly program for recertification credits with the **SHRM Certification** Preferred Provider Program.

- ınteer Communications for news and updates from SHRM.
- With your board, review the **SHAPE** initiatives each month to be sure you are on track for an award or to meet SHRM's requirements in Section 1 of the SHAPE.

contact information, and role changes.	
Promote the <u>SHRM Certification program</u> and encourage	
members to become certified.	
For January – November please submit <u>Chapter Designation</u>	
Forms by the 5th business day prior to the end of the month	
to be processed.	

Recommended Required Review If there have been any changes in your volunteers, report Conduct an audit of your chapter roster against the SHRM chapter roster, the SHRM at-Review e-mails from SHRM Volunteer them to your Member Engagement Associate. Keep SHRM large list, and the SHRM expired-member list to ensure that your chapter records match Communications for news and updates from SHRM. informed of any changes to volunteer e-mail addresses, SHRM's records in time for the CFSP checks to be deposited. • With your board, review the SHAPE initiatives each contact information, and role changes. Educate your members on the SHRM Foundation. Consider holding a fundraiser to benefit month to be sure you are on track for an award or to President-elect and/or president should plan to attend and the SHRM Foundation—donations must be received by October 15 for your chapter to be meet SHRM's requirements in Section 1 of the SHAPE. September recognized at the SHRM Volunteer Leader Summit, formerly the SHRM Leadership register for the November SHRM Volunteer Leader Summit (formerly SHRM Leadership Conference) (book hotel and Conference. Now that local colleges are back in session, consider hosting a special "college night" travel). • Promote the SHRM Certification program and encourage where you invite college HR students and faculty to meet with the HR professionals (see members to become certified. college relations best practices or the SHAPE planning workbook for other ideas). • For January – November please submit Chapter Designation Super mega and 100% chapters are allowed two e-blasts per quarter to promote their Forms by the 5th business day prior to the end of the month activities to all SHRM members in the chapter's ZIP code range. Complete the online to be processed. request form in the VLRC. • Hold your elections in September if possible so that you can • Use the quarterly rolling PowerPoint with updates from SHRM at your chapter meetings get the list of your board members to SHRM by the December during networking time. Find the slides in the VLRC under "Communications." 1 deadline, and so that your incoming president can register Submit your monthly program for recertification credits with the SHRM Certification for the Volunteer Leader Summit before the registration Preferred Provider Program. cutoff in late October.

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	•	If there have been any changes in your volunteers, report	•	Consider holding a program commemorating National Disability Employment Awareness	•	Review e-mails from SHRM Volunteer
<u> </u>		them to your <u>Member Engagement Associate</u> . Keep SHRM		Month.		Communications for news and updates from SHRM.
<u>a</u>		informed of any changes to volunteer e-mail addresses,	•	If desired, conduct an <u>installation of new officers with the script</u> provided by SHRM. Your	•	With your board, review the SHAPE initiatives each
		contact information, and role changes.		past president would be a good person to conduct the ceremony.		month to be sure you are on track for an award or to
	•	Promote the SHRM Certification program and encourage	•	<u>Super mega</u> and <u>100% chapters</u> are allowed two e-blasts per quarter to promote their		meet SHRM's requirements in Section 1 of the SHAPE.
		members to become certified.		activities to all SHRM members in the chapter's ZIP code range. Complete the online		
; ;	•	For January – November please submit Chapter Designation		request form in the VLRC.		
		Forms by the 5th business day prior to the end of the month	•	Use the <u>quarterly rolling PowerPoint</u> with updates from SHRM at your chapter meetings		
		to be processed.		during networking time. Find the slides in the VLRC under "Communications."		
			•	Submit your monthly program for recertification credits with the SHRM Certification		
				Preferred Provider Program.		
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Required	Recommended	Review
President and/or president-elect should attend SHRM Volunteer Leader Summit, formerly the SHRM Leadership	 Set up and distribute your chapter meetings calendar for the upcoming year. Super mega and 100% chapters are allowed two e-blasts per quarter to promote their 	Review e-mails from SHRM Volunteer Communications for news and updates from SHRM.
Conference. At your next board meeting, discuss sessions,	activities to all SHRM members in the chapter's ZIP code range. Complete the online	With your board, review the <u>SHAPE initiatives</u> each
new information, and share resources obtained at conference.	request form in the VLRC.	month to be sure you are on track for an award or to
Submit <u>Chapter Leader Information Form</u> (online) showing the	 Use the <u>quarterly rolling PowerPoint</u> with updates from SHRM at your chapter meetings 	meet SHRM's requirements in Section 1 of the SHAPE.
FULL list of board members with all contact information no	during networking time. Find the slides in the VLRC under "Communications."	
later than 12/1; late submissions may cause your chapter to	• If desired, conduct an installation of new officers with the script provided by SHRM. Your	
be ineligible for a SHAPE award. If you don't know your full	past president would be a good person to conduct the ceremony.	
board yet, submit what you have by 12/1 and submit the rest	Submit your monthly program for recertification credits with the SHRM Certification	
later.	Preferred Provider Program	
Promote the <u>SHRM Certification program</u> and encourage		
members to become certified.		
For January – November please submit <u>Chapter Designation</u>		
Forms by the 5th business day prior to the end of the month		
to be processed.		

Required Recommended Review Submit Chapter Leader Information Form (online) showing the If you haven't already donated to the SHRM Foundation, send in your donation before Review e-mails from SHRM Volunteer FULL list of board members with all contact information *no* 12/31. The Foundation cannot accept donations for a previous year's credit. Communications for news and updates from SHRM. later than 12/1; late submissions may cause your chapter to Set up and distribute your chapter meeting calendar for the upcoming year. Send out your bylaws to new chapter board members December and request that they also familiarize themselves with be ineligible for a SHAPE award. If you don't know your full If you have board members transitioning, guarantee the new board members receive all board yet, submit what you have by 12/1 and submit the rest information needed to be successful. Also, be sure to include planning for your budget. Parliamentary Procedures. later. If your Chapter is on a fiscal year you do not have to Set up teleconferences or an in-person meeting with new board members to guarantee a Review all volunteer positions and solicit your submit your CLIF 30 days prior to the end of your fiscal year. smooth transition. membership for volunteers if required. Promote the **SHRM Certification program** and encourage If desired, conduct an installation of new officers with the script provided by SHRM. Your If you are a new president, determine what your members to become certified. past president would be a good person to conduct the ceremony. legacy will be during your term in office. Chapter Designation Forms must be received by December Develop and communicate your chapter's short- and long-term goals. With your board, review the **SHAPE** initiatives each 15th to be processed by the end of the year. Chapter Provide the **SHRM Fundamentals of Chapter Operations Manual** to all volunteers. month to be sure you are on track for an award or to Designation forms can be submitted online to Hold new leader orientation/transition using the slides and workbook in the VLRC. meet SHRM's requirements in Section 1 of the SHAPE. SHRM.MemberRelations@shrm.org or faxed to (703) 739-Provide a <u>volunteer job description</u> to the board and your expectations for the year. 0399. For January – November please submit Chapter Submit your monthly program for recertification credits with the SHRM Certification Designation Forms by the 5th business day prior to the end of Preferred Provider Program. the month to be processed.

Easy and Free Program Ideas!

Need a "free" program? Did your speaker cancel at the last minute? Use the SHRM Foundation DVD series!

These educational DVDs present real-world case studies of strategic HR in action and are ideal for use in SHRM chapter programs. Use the companion discussion guides and PowerPoint presentations to create high-impact presentations for professional development or classroom use. SHRM Foundation DVDs are used in more than 400 universities in 43 countries. When used as part of a 1-hour educational session with the companion materials, these DVDs are approved for recertification credit, as noted below. Click on a title below to watch the video online or to learn more.

Investing in Older Workers

From Local to Regional to Global Player: The Evolution of Aramex International

Dollar General: Serving Others | Dollar General's Commitment to the Military Community

Ernst and Young: Creating a Culture of Flexibility

Doing Well by Doing Good: Global Sustainability at Aditya Birla Group

Once the Deal is Done: Making Mergers Work

World Economic Forum: Creating Global Leaders

Seeing Forward: Succession Planning at 3M
Trust Travels: The Starbucks Story
Ethics: The Fabric of Business
Fueling the Talent Engine: Finding and Keeping High Performers
HR in Alignment: The Link to Business Results

HR Role Models

Recertification Credit for SHRM Foundation DVDs

The majority of DVDs are eligible for one hour of HR recertification credit. To receive credit, they must be viewed as part of a 1-hour educational program using the companion discussion guide and PowerPoint presentation. (Watching the DVDs on your own does NOT qualify for credit.) The type of credit that will be awarded is noted here. In order for your SHRM chapter to earn recertification credit for using these programs, you must submit the event through your respective certification provider account.