

# SHRM

## Certification Seal

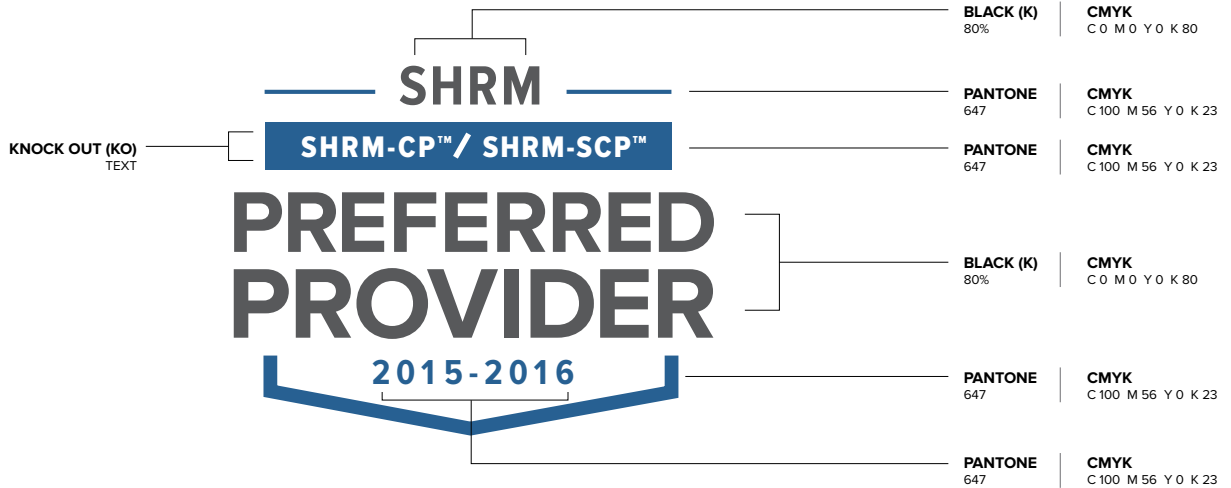
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SHRM Preferred Provider

08.11.14

SHRM  
SHRM-CP™ / SHRM-S  
PREFERR  
PROVID  
2015-2016

MASTER LOGO



TYPOGRAPHY

Proxima Nova Bold  
 Proxima Nova Condensed Bold  
 Proxima Nova Condensed Extra Bold

All Caps  
 Variable scaling



**BLACK (K)**  
100% | **CMYK**  
C 0 M 0 Y 0 K 100



**KNOCK OUT (KO)**  
REVERSE WHITE | **CMYK**  
C 0 M 0 Y 0 K 0



**PANTONE**  
647

**CMYK**  
C 100 M 56 Y 0 K 23

**RGB**  
R 0 G 85 B 149

**WEB**  
#005595



**BLACK (K)**  
80%

**CMYK**  
C 0 M 0 Y 0 K 80

**RGB**  
R 89 G 90 B 92

**WEB**  
#59595c

MASTER LOGO | SCALE

SIZE  
COLOR

1.25 Inch | 90 pts. | 7p6

1.00 Inch | 72 pts. | 6p0

.75 Inch | 54 pts. | 4p6



SIZE  
BLACK

1.25 Inch | 90 pts. | 7p6

1.00 Inch | 72 pts. | 6p0

.75 Inch | 54 pts. | 4p6



SIZE  
REVERSE  
WHITE  
(K0)

1.25 Inch | 90 pts. | 7p6

1.00 Inch | 72 pts. | 6p0

.75 Inch | 54 pts. | 4p6

