



2015 Alabama SHRM State Conference

Program-At-A-Glance



Tuesday, May 19 Conference Day 1

Conference Registration	12:30 pm – 6:00pm.....	Escalator/Lobby
Session 1: The Merry Go Round of Employment Law: Your 2015 Edition Presented by: Katherine Reeves and Samantha Smith	1:00 pm –2:15 pm.....	Auditorium
Session 2: Do Staffing Firms Really Know My Pain,... Or is it all an Illusion!! Presented by: Kristina Minyard	2:30 pm- 3:45 pm	Auditorium
Session 3: Bold HR Presented by: Broc Edwards	4:00 pm – 5:30 pm	Auditorium
ALSHRM 2015 Marketplace Event and Networking	5:45pm -7:00pm	Birmingham Ballroom

Wednesday, May 20 Conference Day 2

Conference Registration	6:30 am – 8:30 am	Escalator/Lobby
Breakfast	7:00 am – 8:15 am	Birmingham Ballroom
Welcome & Announcements	8:15 am – 8:30 am.....	Birmingham Ballroom
Opening Keynote: Jennifer McClure / The Future of HR: 4 Keys to Navigating Organizational Change & Delivering Maximum Impact on Results	8:30 am – 9:45 am.....	Birmingham Ballroom
Marketplace and Networking Break	9:45 am – 10:00 am.....	Birmingham Ballroom
Concurrent Sessions		
10:00 am – 11:15 am		
• Control the Costs of the Emotional Intelligence Roller Coaster at Work and Home Presented by: Ted Gulas.....		Auditorium
• Cotton Candy, Funnel Cakes, and Social: What's on the Menu for Your Employees in 2015 Presented by: Ben Eubanks.....		Forum C
• The Roller Coaster of Love: What eharmony.com can Teach us About Finding Our Perfect Employee Match Presented by: Mary Ila Ward.....		Forum A/B
Marketplace and Networking Break	11:15 am – 11:45 am.....	Birmingham Ballroom
Lunch & Lunch Keynote: Dawn Burke/ HR Revival! How Reviving Yourself Will Wake Up Your Team and Bring Life to Your Company	11:45 am – 1:00 pm	Birmingham Ballroom
Marketplace and Networking Break	1:00 pm – 1:15 pm.....	Birmingham Ballroom
Concurrent Sessions continued		
1:15 pm – 2:30 pm		
• Talent Shortages & Skills Gaps – 5 Ways to Win the War for Talent Presented by: Jennifer McClure.....		Auditorium
• The Roller Coaster of International HR When Going Global Presented by: Debbie McGee.....		Forum C
• You Must Be THIS Tall to Ride- Generational Struggles in the Workplace Presented by: Kristin Scroggin.....		Forum A/B
Marketplace and Networking Break	2:30 pm – 2:45 pm.....	Birmingham Ballroom
Closing Keynote Speaker: Broc Edwards/ HR as Competitive Advantage	2:45 pm – 4:00 pm.....	Birmingham Ballroom
Closing Comments and Door Prizes	4:00 pm – 4:45 pm.....	Birmingham Ballroom

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